



COMPANY PROFILE

Good vision is everything

ABOUT US.

Genesis Opticals is a company that focuses its operations in the area of eye care. Registered in year 2021, the company innovatively makes the eye care services, materials and equipment available in affordable cost and quality that meet national and international standards. With the head office in the heart of Morogoro town, Genesis opticals reaches out its services locally, across Tanzania and beyond.

VISION.

To be the leading eye care provider with the services and products that meet dynamics of human vision at the premium standards.

MISSION.

To provide comprehensive, affordable and quality eye care services and products that meet customer satisfaction.

WHAT WE DO

We operate eye care clinics and supply and distribute optical and ophthalmic items. The company provide eye care services through three eye clinics; *Genesis optometry clinic* (in Morogoro town), *Genesis eye care clinic* (in Kilombero, Morogoro) and *Muje optometry and low vision clinic* (in Morogoro town). We supply and distribute optical and ophthalmic items through *Genesis Opticals-supply and distribution unit* (in Morogoro town).

OUR SERVICES.

We provide the following range of eye care services;

-  Basic clinical eye care services.
-  Scheduled specialized eye care services.
-  Ophthalmic diagnostics.
-  Spectacle dispensing.
-  Organizing referrals.

We supply and distribute the following range of items in a wholesale basis.

-  Spectacle lenses.

-  Spectacle frames.
-  Spectacle fitting workshop items.
-  Clinical optometry items.
-  Ophthalmic items.
-  Low vision devices.
-  Optometry training items.
-  Protective eye gears.

CONTACT US;

If you are interested in our services, our team of experts are happy to serve you. Here is how to reach us;

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